

Attention: New York Crop Producers and Other Interested Persons

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www.rma.usda.gov

Show 1: Row Crop Producers

Jun. 5, 9:30 PM
Jun. 6, 5:30 AM, 1:30 PM
Jun. 10, 11:30 PM

Show 2: Specialty Crop Producers

Jun. 12, 9:30 PM
Jun. 13, 5:30 AM, 1:30 PM
Jun. 17, 11:30 PM

Show 3: Additional Risk Management Techniques

Jun. 19, 9:30 PM
Jun. 20, 5:30 AM, 1:30 PM
Jun. 24, 11:30 PM

Questions? Call...

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RFD-TV will air Risk Management and Crop Insurance programs on Ag Lifestyles

Coming Soon!

AgriLogic, Inc. and Ag Lifestyles have put together a series of television programs discussing agricultural risk management and crop insurance products, for New York growers, with funding provided by the USDA - Risk Management Agency.

Ag Lifestyles will air 3 different programs on RFD-TV (Channels: Direct TV 370 & Dish Network 231). One show will focus on risk management and crop insurance products designed for **traditional row crop growers**, covering Actual Production History (APH), Crop Revenue Coverage (CRC), Indexed Income Protection (IIP), and Group Risk Plan (GRP). A second show will focus on crop insurance products for **specialty crops**, such as Apples, Grapes, Onions, Sweet Corn, and Greens, covering APH, Dollar Plan, Adjusted Gross Revenue (AGR), and AGR-Lite. The third show will include **additional risk management techniques** such as hedging strategies, forward contracting, put and call options, and the importance of documentation.

On-site workshops will also be hosted throughout the state in July or August. Dates & locations will be posted on www.agrilogic.com/education/onsite_workshops.html.

If you would like a DVD copy of the TV programs that also includes our Agriculture Risk Management Library and Tutorial, please send your name and address to DVDRequestNYEdu@agrilogic.com.

No DVD player? No problem. Just request our interactive CD-ROM by sending your name and address to CDRequestNYEdu@agrilogic.com.

**If you would like more information, please contact
Matt Stumm or visit the project's Web site at
www.agrilogic.com/education.**